



PRESS RELEASE FOR IMMEDIATE RELEASE

IndependenceIT Shines in 2016 with 70% Increase in Year-over-Year Revenue Growth

*Demand Expected to Remain Strong Throughout 2017
as Revenue and Deployments Surge in Past 12 Months*

BOSTON, MA – December 13, 2016 – [IndependenceIT](#), a cloud management platform provider that enables IT departments, service providers and ISVs to easily deploy Software Defined Data Centers, App Workloads and Cloud Workspaces, today announced end of year revenue growth for 2016. Sales of the company's Cloud Workspace® Suite (CWS) for 2016 compared to the previous year showed an increase of 70%. The consistently robust sales this year from last, is a result of increased licensing from the company's channel of managed service providers, independent software vendors (ISVs), and cloud service providers (CSPs).

Sales of CWS align with the market's overall direction as customer migrations to the cloud continue at a steady pace. In a recent report titled, *Workspace-as-a-Service Market by Solutions, Services, and Global Forecast to 2019*¹ by MarketsandMarkets, it was noted that the Workspace-as-a-Service market would grow from \$4.76 billion in 2014 to more than \$9.41 billion in 2019, at a CAGR of 14.6% during the forecast period.

The major driver of WaaS is the rapidly increasing use of mobile devices at organizations large and small. The affordable pricing and simple management have increased the interest and adoption of WaaS across a wide range of business environments. The lure of working anytime,

¹ MarketsandMarkets, *Workspace-as-a-Service Solutions, Services, and Global Forecast to 2019*, August, 2016
<http://www.marketsandmarkets.com/PressReleases/workspace-as-a-service.asp>

anywhere, or using one's own PC, laptop, tablet, or smartphone, is encouraging IT administrators to consider these highly efficient and secure IT platforms. With the growing popularity of Cloud Workspace solutions, analysts predict that 2017 will be another prosperous year for successful IT service providers in the WaaS market.

Like 2015, the past twelve months have been extremely positive for IndependenceIT. The bring-your-own-device revolution (BYOD), always-on high-speed connectivity, and an increasingly mobile workforce have popularized ubiquitous computing, transitioning preferences to cloud-based workspace, application, and data enablement. As 2016 comes to a close, the company has again reported revenue growth that again exceeds overall market growth with a forecast of over 70% YoY by year's end. The company stakes its success in the significant advantages found with CWS by leading App and WaaS solution providers globally.

According to 451 Research, "IndependenceIT manages to identify its niche in the WaaS arena with a partner-friendly management platform. Its commitment to pushing greater automation is instrumental as partners increasingly move to more distributed and hybrid environments."

IndependenceIT's Cloud Workspace Suite provides partners with the architecture, technology, and tools to deploy and manage applications, workloads and workspaces in the cloud. The technology's foundation is a tightly integrated tool set and API to orchestrate the hypervisor(s), software defined data center(s), Windows operating system(s), Windows API(s), and Windows Active Directories to manage a single- or multi-tenant architecture. As a result, CSPs, MSPs, ISVs, and enterprises are able to easily assign machines to organizations, secure them in the infrastructure, and manage all Windows system administration and active directory tasks needed to implement application workloads or Cloud Workspaces®.

"We are embarking on a major growth trajectory fueled by our innovative, multi-cloud solution that is meeting the increasing demand for business agility," said Seth Bostock, CEO, IndependenceIT. "Our award-winning platform continues to gain accolades from industry experts and customers who classify CWS as a unique and powerful industry solution. We anticipate 2017 will also be a milestone year for the company as the platform gains additional traction both domestically and abroad."

Tweet This: IndependenceIT Shines in 2016 with 70% Increase in Year-over-Year Revenue and Deployment of Software - <http://bit.ly/2fZis8P> - #Cloud

Resources:

Contact IndependenceIT Today to Schedule a Product Demo at:
<http://www.independenceit.com/contact-us>

Follow IndependenceIT on Twitter at: <https://twitter.com/independenceIT>

Visit IndependenceIT at: <http://www.independenceIT.com>

About IndependenceIT

IndependenceIT is a cloud management platform provider that allows IT departments, service providers and ISVs to easily deliver Software Defined Data Centers, application workloads, Cloud Workspaces and data from any cloud infrastructure to users anywhere, on any device. The company's adaptive Cloud Workspace Suite combines application, end-user and infrastructure management into a seamless, easy-to-manage solution with a unified management interface and robust API for ease of integration with existing systems that simplify deployment and increase responsiveness. Contact IndependenceIT at 888-299-4552 or visit www.independenceit.com.

###

IndependenceIT Agency Contact:

Joe Austin
The Ventana Group
512-531-9119
jaustin@theventanagroup.com