



## **PRESS RELEASE FOR IMMEDIATE RELEASE**

### **App Service Delivery Powered by IndependenceIT Featured in 451 Research Impact Report**

*Scalable App Service Delivery Platform Provides Superior Flexibility When  
Deploying App Services in Public, Private, or Hybrid Cloud Infrastructure*

**BOSTON, MA – November 29, 2016** – [IndependenceIT](#), a cloud management platform provider that enables IT departments, service providers and ISVs to easily deploy Software Defined Data Centers, App Workloads and Cloud Workspaces, today announced that the company's App Service Delivery Platform has been profiled by 451 Research in a new report. In the Impact Report titled, "[IndependenceIT Adds Value to Cloud Workspace Suite with App Service Delivery](#)<sup>1</sup>," the research firm focuses on App Service delivery for independent software vendors (ISVs) and managed service providers (MSPs) looking to diversify or create new revenue streams.

In September of this year, IndependenceIT announced general availability of its App Services platform. The new software is designed for service providers to set up and manage application collections that can be delivered directly to any end-user device or published to an existing Cloud Workspace® environment. App Services also provides IT administrators with an application publishing model that offers wizard-driven workflow to define a new service using custom-defined software defined data center server infrastructure.

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<sup>1</sup> 451 Research, IndependenceIT Adds Value to Cloud Workspace Suite with App Service Delivery, [http://www.independenceit.com/documents/451\\_Reprint\\_IndependenceIT2.0\\_31OCT2016.pdf](http://www.independenceit.com/documents/451_Reprint_IndependenceIT2.0_31OCT2016.pdf)

The Impact Report by 451 Research, which is dated October 31, 2016, details particular capabilities built on the same automation found in the company's version 5.0 release of its popular Cloud Management Platform (CMP+). With the software, single or a collection of applications can be published to any end user device or Cloud Workspace® environment using the app service-delivery platform.

According to the report, "IndependenceIT manages to identify its niche in the WaaS arena with a partner-friendly management platform. Its commitment to pushing greater automation is instrumental as partners increasingly move to more distributed and hybrid environments. And its ability to enable workspace automation across multiple cloud environments and with multiple protocols may help strengthen its appeal to a broader market."

"While a workspace is a complete corporate layer that exists within the network server container as a single end-user entity, the App Service Delivery platform is designed to achieve much higher user density and scalability," said Agatha Poon, Research Director, 451 Research. "The App Services platform gives users access to business applications, any one of which an organization can subscribe to. These applications can be delivered directly to end-user devices, regardless of whether they are published to an existing cloud workspace environment or not. From the viewpoint of the App Service, everything is a local device, including the workspace."

IndependenceIT's Cloud Management Platform (CMP+) provides partners with the architecture, technology, and tools to deploy and manage applications, workloads and workspaces in the cloud. The technology's foundation is a tightly integrated tool set and API to orchestrate the hypervisor(s), software defined data center(s), Windows operating system(s), Windows API(s), and Windows Active Directories to manage a single- or multi-tenant architecture. As a result, CSPs, MSPs, ISVs, and enterprises are able to easily assign machines to organizations, secure them in the infrastructure, and manage all Windows system administration and active directory tasks needed to implement application workloads or Cloud Workspaces®.

"Our ability to enable cloud applications and workspaces across multiple cloud environments and with multi-protocol support furthers our vision of serving a much broader market with CMP+," said Seth Bostock, CEO, IndependenceIT. "451 Research's review of our solution outlines many key advantages and we encourage ISVs and MSPs to download the report from our site to learn more."

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**Resources:**

Contact IndependenceIT Today to Schedule a Product Demo at:  
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**About IndependenceIT**

IndependenceIT is a cloud management platform provider that allows IT departments, service providers and ISVs to easily deliver Software Defined Data Centers, application workloads, Cloud Workspaces and data from any cloud infrastructure to users anywhere, on any device. The company's adaptive Cloud Management Platform (CMP+) combines application, end-user and infrastructure management into a seamless, easy-to-manage solution with a unified management interface and robust API for ease of integration with existing systems that simplify deployment and increase responsiveness. Contact IndependenceIT at 888-299-4552 or visit [www.independenceit.com](http://www.independenceit.com).

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