



## **PRESS RELEASE FOR IMMEDIATE RELEASE**

### **Donald Deshaies Ranked Among Top Midmarket IT Executives by The Channel Company and Midsize Enterprise Summit**

**BOSTON, MA – September 20, 2016** – [IndependenceIT](#), a cloud management platform provider that enables IT departments, service providers and ISVs to easily deploy Software Defined Data Centers (SDDC), App Workloads and Cloud Workspaces, today announced that Donald Deshaies, executive vice president of sales for IndependenceIT, has been named as one of [The Channel Company's Top Midmarket IT Executives](#). This annual list honors influential vendor and solution provider executives who have demonstrated an exceptionally strong commitment to midsize enterprise customers.

The Midmarket Executive Awards is an annual acknowledgment of the forces behind today's most promising vendors and technologies for midsize organizations. Deshaies was chosen for his efforts in educating the market on the value of leveraging SDDCs to deploy workspaces, and application workloads. IndependenceIT empowers IT service providers with its cloud management platform and simplifies setup of the SDDCs, and allows for rapid applications and workspace workload deployment on any public, private, or hybrid platform.

“Midmarket IT requirements are complex and deploying workloads in the cloud for these customers often calls for a platform that scales well and is robust enough for a broad range of use cases,” said Seth Bostock, CEO, IndependenceIT. “IndependenceIT’s Cloud Management Platform offers a new approach by leveraging data center automation to facilitate the management and delivery of SDDC, applications, and workspaces. For IT service providers, the technology expands the total addressable market for a multitude of offerings and greater business efficiencies.”

“The Channel Company and Midsize Enterprise Summit are proud to recognize these individuals and the companies they represent for their remarkable efforts to meet the unique IT needs of this fast-growing industry,” said Robert C. DeMarzo, Senior Vice President of Event Content and Strategy, The Channel Company. “The winners will be honored at this year’s Midsize Enterprise Summit West event this month in Austin, Texas, the nation’s largest gathering of midmarket senior IT executives and the ideal venue in which to honor these deserving leaders. We congratulate each of the honorees and look forward to their continued success.”

The Top Midmarket IT Executives List will be announced at the 2016 Midsize Enterprise Summit West, to be held at the JW Marriot Hotel in Austin, Texas, Sept. 18-20. The executives will also be featured on CRN.com, a leading source for IT industry news.

**Tweet This:** Donald Deshaies, @IndependenceIT Named Top Midmarket IT Executive by @TheChannelCo and @TheMidmarketCIO #MES16 - <http://bit.ly/2cOAgS1>

**Resources:**

- Contact IndependenceIT Today to Schedule a Product Demo at: <http://www.independenceit.com/contact-us>
- Follow IndependenceIT on Twitter at: <https://twitter.com/independenceIT>
- Visit IndependenceIT at: <http://www.independenceIT.com>

### **About IndependenceIT**

IndependenceIT is a cloud management platform provider that allows IT departments, service providers and ISVs to easily deliver Software Defined Data Centers, application workloads, Cloud Workspaces and data from any cloud infrastructure to users anywhere, on any device. The company's adaptive Cloud Management Platform (CMP+) combines application, end-user and infrastructure management into a seamless, easy-to-manage solution with a unified management interface and robust API for ease of integration with existing systems that simplify deployment and increase responsiveness. Contact IndependenceIT at 888-299-4552 or visit [www.independenceit.com](http://www.independenceit.com).

### **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelco.com](http://www.thechannelco.com)

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