



PRESS RELEASE

FOR IMMEDIATE RELEASE

IndependenceIT Enabled App and Workspace Services (WaaS) Now Available Through the interworks.cloud Marketplace

*interworks.cloud offers Cloud Service Providers (CSPs),
Managed Service Providers (MSPs), and other Partners a fast
start to a profitable WaaS or cloud application business*

BOSTON, MA – January 30, 2017 – IndependenceIT, a cloud management platform provider that enables IT departments, service providers and ISVs to easily deploy Software Defined Data Centers, App Workloads and Cloud Workspaces, today announced the company's partnership with interworks.cloud™. The new partnership includes the integration of IndependenceIT's Cloud Workspace® Suite (CWS) software via its powerful API with the interworks.cloud business management platform to simplify application and WaaS enablement for CSPs, MSPs and ISVs.

interworks.cloud enables CSPs, MSPs and ISVs to start their own cloud business by publishing a custom-branded Marketplace for their customers or resellers, boost their sales and fully automate billing, ordering, payment and support processes for cloud services. With interworks.cloud, IT service partners become more efficient cloud solution providers. The company enables IT service professionals to take their clients to the cloud and empower them with a range of solutions to positively impact their organizations. interworks.cloud also helps partners to scale Microsoft business initiatives with Microsoft-based cloud services that can be deployed automatically and easily managed, for the creation of new recurring revenue streams.

Through the partnership between IndependenceIT and interworks.cloud, IT service providers gain access to cloud-based workspaces, including cloud applications and cloud desktops, as part of the interworks.cloud marketplace. The offering features much higher levels of automation and orchestration than alternative approaches and eliminates deployment and management cycles spent on the service configuration and delivery. The seamless tie-in with the interworks.cloud marketplace offers an easy to understand and use interface for service deployment.

The market for cloud computing services is on the rise. According to Statista, the size of the public cloud computing market is forecast to reach \$159.28 billion by 2020, compared with \$96.98 billion in 2015¹. This escalation in the market is encouraging to IT service providers who are shifting their business models to the cloud as more customers seek more profitable business outcomes from financial investments in technology.

“Our alliance with IndependenceIT assists our partner ecosystem in supporting end-user demands for increased business agility and operational efficiency,” said Vassilis Zografos, CEO of interworks.cloud. “The CWS-based App and WaaS platform delivers superior workflow automation which has been lacking in other solutions. As a result, our partners benefit from much lower overhead and management costs.”

“The interworks.cloud marketplace is well-received and the organization’s growth in the industry reflects that,” said Seth Bostock, CEO, IndependenceIT. “The successful integration of CWS demonstrates our ability to overlay a powerful set of cloud workspace enablement tools with the client’s choice of cloud infrastructure for highly reliable App and WaaS delivery.”

¹Statista, Total size of the public cloud computing market from 2008 to 2020, <https://www.statista.com/statistics/510350/worldwide-public-cloud-computing/>

Tweet This: @interworkscloud Partners with @IndependenceIT to Streamline App and WaaS Enablement for Partners - <http://bit.ly/1Ko9dGH> - #Cloud

Resources:

- Contact IndependenceIT Today to Schedule a Product Demo at: <http://www.independenceit.com/contact-us>
- Follow IndependenceIT on Twitter at: <https://twitter.com/independenceIT>
- Visit IndependenceIT at: <http://www.independenceIT.com>

About IndependenceIT

IndependenceIT is a cloud management platform provider that allows IT departments, service providers and ISVs to easily deliver Software Defined Data Centers, application workloads, Cloud Workspaces and data from any cloud infrastructure to users anywhere, on any device. The company's adaptive Cloud Workspace Suite (CWS) combines application, end-user and infrastructure management into a seamless, easy-to-manage solution with a unified management interface and robust API for ease of integration with existing systems that simplify deployment and increase responsiveness. Contact IndependenceIT at 888-299-4552 or visit www.independenceit.com.

About interworks.cloud:

interworks.cloud is a trusted Microsoft Cloud Solution Provider that leads the global market in cloud brokerage, providing its partners and their end customers with a cloud product portfolio, showcasing state-of-the-art cloud services that cover every aspect or need of their cloud business in the most effective and cost efficient way. Located in Greece, UK and US, interworks.cloud stands in position to cover the extensive needs of its continuously growing global partner network.

interworks.cloud platform enables CSPs, MSPs, independent cloud services providers and ISVs to start their own cloud business by publishing a custom-branded Marketplace for their customers or resellers, boost their sales and fully automate billing, ordering, payment and support processes for cloud services.

For more information, please visit: <https://eu.interworks.cloud/>

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